

**NEW WORLD
MINING CORPORATION**

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MEXICO'S MINING MASTERS

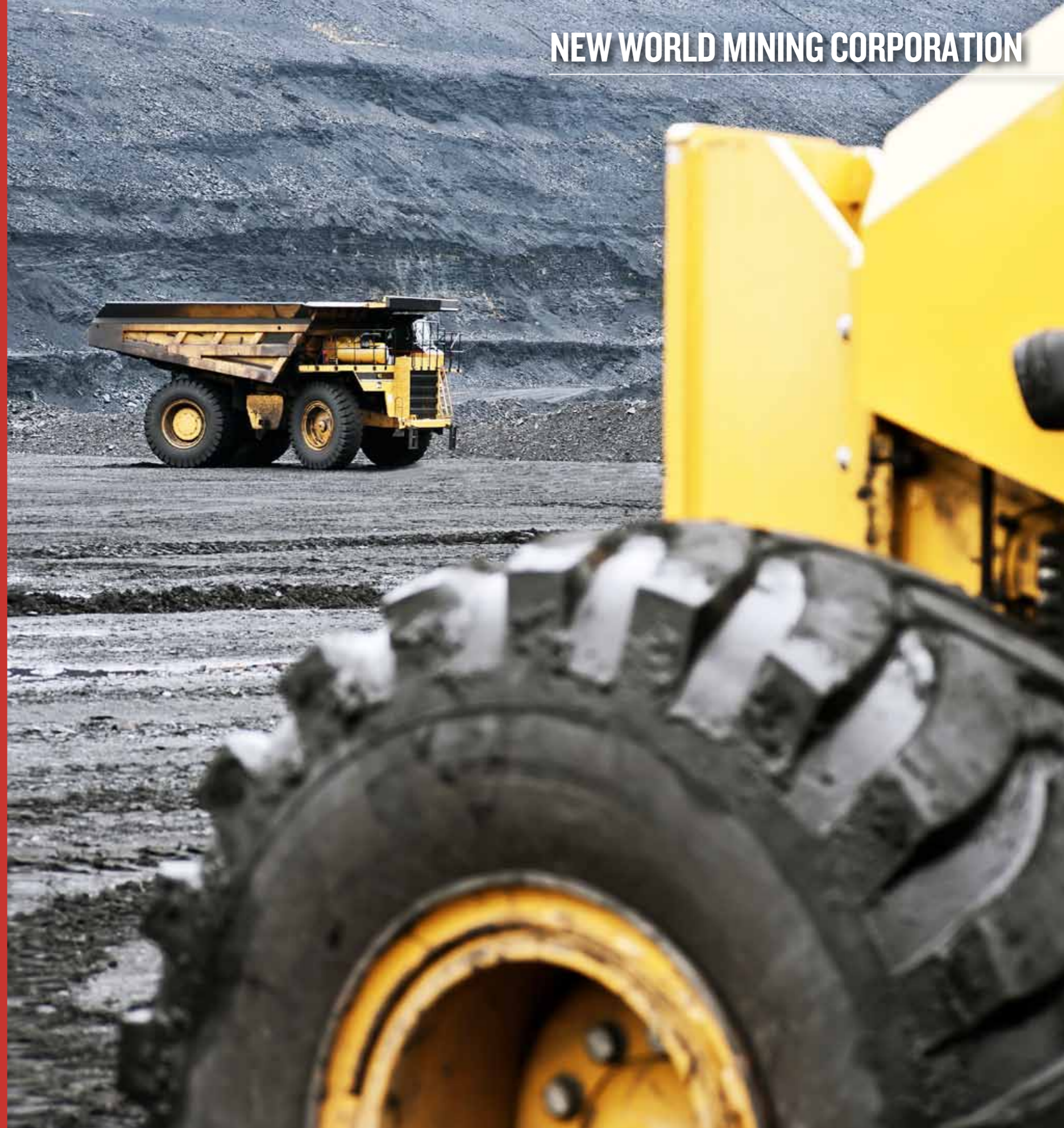


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MEXICO'S MINING MASTERS

Priding itself on its logistical superiority and quality products, New World Mining Corporation (NWMC) is a key supplier of iron ore and iron ore pellets to the increasingly demanding international market

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With the 13th largest economy in terms of nominal gross domestic product (GDP), Mexico has a long-standing tradition as a mining country with its history dating back to the pre-Columbian days, when mining was practised by the Maya, Aztec, Mixteco and Zapoteco peoples. Since those early days the country's underground resources have played a significant role in the development and prosperity of its economy.

To this day Mexico's geological potential continues to grow, attracting hundreds more national and foreign companies into the country that wish to commence new exploration projects, many of which are based in the northern states of Sonora, Zacatecas and Chihuahua. In figures for the year 2010 it was determined that the mining sector represented more than eight percent of the country's GDP. It was also during this year that Mexico regained its position as the world's leading silver producer, while also recording high production levels of copper, gold, zinc, bismuth, fluorite, cadmium, molybdenum, graphite and manganese.

Abundant iron ore and coal reserves, coupled with low labour costs, make Mexico an attractive market for iron and steel production. After Brazil, Mexico is the second-largest iron ore producer in Latin America and the Caribbean, and consequently, Mexico's iron ore production is dominated by a small number of large steel producers and a large number of small companies.

New World Mining Corporation (NWMC) is a large Mexican supplier of quality iron ore





Terminales Portuarias del Pacífico
SAPI de CV(TPP)s, this Port Terminal will have an annual capacity of 6.0 million metric tons. During the first stage, it has a capacity of 3.0 million metric tons for bulk minerals and steel products handling, and rail and truck connection the Mexico north region and the US.

Due to the dynamic nature of the mining industry, the increasing demand for steel and energy products and the highly competitive markets, more efficient alternatives are required. So, TPP is committed to providing its customers with better infrastructures to promote international trade with the Asian-Pacific – North American region.

INFRASTRUCTURE

- Two berths with a capacity to receive cape size vessels of up to 150,000 tons of dwt.
- Navigation channel with a draft of - 16.5 meters (54.13 feet).
- Mobile cranes with grabs for loading/unloading different types of products with an average rate of 20,000 metric tons/day.
- Capacity to handle up to 6.0 million metric tons annually.
- Availability of a bonded storage area for importation products.
- Capacity to deliver and receive cargo by truck and railroad.
- Swift land connection to the country's main roads.
- Railway connection with the major industrial areas of the country and the southern United States.



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and iron ore pellets to global industrial users. As well as having its products directly exported to the hugely important Chinese market, the company has also developed a large network of suppliers, vendors and logistic partners who support their global operations. These operations see ore from Manzanillo and Lazaro Cardenas shipped to end users on a turnkey basis. In more recent times shipments of high-grade iron ore from Bellary and Hospet areas of Karnataka have begun regularly to China and the Far East.

The importance of being able to deliver a regular supply of iron ore to China cannot be overstated for one second. China is currently the world's largest consumer of iron ore, as well as being the largest importer.

NWMC is a business that is constantly looking to expand and as such it continues to explore various inroads and opportunities to diversify its mining offering through the discovery and export of rare minerals, copper and pig iron. In addition to this the company is benefitted by having the financial and logistical capacity to undertake projects

TERMINALES PORTUARIAS DEL PACÍFICO

Terminales Portuarias del Pacífico SAPI de CV(TPP) is the first specialised terminal for bulk handling and steel products located at the Mexican Pacific in the Port of Lázaro Cárdenas, Mich. This port represents the most competitive option for exporters and importers in Mexico and the North American region. TPP will have two berths with a capacity to receive cape size vessels of up to 150,000 metric tons of dwt, a draft of - 16.5 meters (54.13 feet, excellent rail and road connections. Our dock is equipped with state-of-the-art cranes, making loading/unloading vessels extremely efficient.

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“THE COMPANY HAS DEVELOPED A LARGE NETWORK OF SUPPLIERS, VENDORS AND LOGISTIC PARTNERS WHO SUPPORT THEIR GLOBAL OPERATIONS”



Loading the iron ore into heavy dump truck at the open cast mine

related to mineral extraction, mining operations, processing and commercialisation.

The company has contracts and marketing arrangements with different mining companies and large mineral suppliers in different locations globally. It is continually looking to solidify and expand its business relations in the industry, specifically focusing on providing

good value for its clients and partners.

NWMC is committed to adding value to its customers by providing high quality standard processed minerals with reliable service through its logistics network and excellent financial support. It is continually looking to create supportive and collaborative global business relations.

“SINCE THE VERY BEGINNING NWMC HAS BUILT ITS SUCCESS ON SEVERAL CORE FOUNDATIONS, NONE MORE IMPORTANT THAT ITS QUALITY CONTROLS AND LOGISTICAL STRENGTH”

The company operates its mines and processes minerals according to internationally approved specifications, before selling them directly to its overseas clients. NWMC prides itself of possessing the highest of mineral iron ore standards that it claims are far greater than that of its competitors. The reason behind this is simply that it relies on the quality of the minerals it extracts from Mexico’s fertile underbelly, which itself is seen as being far superior to that found in other regions. Meticulous and innovative processing allows the company to provide high-grade and certified iron to its international customers.

Since the very beginning NWMC has built

its success on several core foundations, none more important that its quality controls and logistical strength. As the company turns its attentions to the future it is making considerable strides to expand its global reach, having recently appointed one of the largest shipping companies in Shipco, whose task it will be to ensure that its minerals are delivered safely and efficiently, while always retaining the qualities that brought it such success in the first place. **BE**

For more information about New World Mining Corporation (NWMC) visit:
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