

# ENDESA

## SEVEN DECADES OF POWER



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*One of the world's leading electric power companies, Endesa is doing more today than ever to provide for the present and future needs of its customers all around the world*

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Established in November 1944, with the construction of the Compostilla thermal plan in Ponferrada, in the province of Leon in Spain, Endesa is today one of the largest electric power companies in the world. As well as being Spain's largest utility company, it is also the leading private multinational enterprise in Latin America and a major player in the gas sector.

Over the course of almost 70 years the company has steadily grown and evolved to the point where it now boasts operations in eight countries across Latin America, Europe and Africa. Throughout each of these operations Endesa works diligently to identify intelligent solutions that will help it develop realistic proposals to address present and future energy challenges.

In total the company provides services to more than 25 million customers, with 141,434 GWh of power generated and 162,490 GWh sold in 2012 alone. In Spain, Portugal and Morocco its offerings include power generation, distribution and supply, while in Latin America it provides power generation, transmission and distribution data to customers in Argentina, Brazil, Chile, Colombia, Peru and Central America.

Endesa's self-proclaimed "Blue Attitude" is what it describes as its commitment to people. By listening to its customers and striving to establish constructive dialogue the company is able to ensure that their interests remain

its top priority. This attitude also refers to the company's commitment to economic and social development in the countries in which it does business. Its ability to stay true to its values is credited to the work of its 23,000 professionals located across the globe.

In addition to its strong market position in the electricity and gas sectors, Endesa also holds a position in several other important industries. In Spain it operates within both the regulated and deregulated natural gas sector segments, primarily in the distribution of gas and the sale of natural gas and integrated services. Endesa's activities in

this field, which also include storage, regasification and LNG transport projects, are conducted by its subsidiary, Endesa Gas which has interests in various transport and distribution companies.

In Spain Endesa also possesses four coal mining operations at As Ponte, Andorra, Puertollano,

and Peñarroya. In 2012 the company extracted a total of 810,000 tonnes of coal from these assets, a quantity equivalent to 2,787 million therms.

As proof of Endesa taking its role as an international energy company seriously, the company aims to supply its clients with high-quality services in a responsible and efficient way. This means not only making a profit for its shareholders, but also building up the professional training of its employees, participating in the development of the social environments in which it operates, and using

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**25+**  
**MILLION**

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**Customers served by  
Endesa across the world**

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## Turnkey projects for the power generation sector

With over 50 projects executed in Europe and Latin America, and in close collaboration with the main worldwide OEMs, DF stands as an international mainstay for the turnkey construction of power generation plants.

A company with a renewed corporate brand for contributing to power generation all over the world.



**“ENDESA WORKS DILIGENTLY TO IDENTIFY INTELLIGENT SOLUTIONS THAT WILL HELP IT DEVELOP REALISTIC PROPOSALS TO ADDRESS PRESENT AND FUTURE ENERGY CHALLENGES”**

the natural resources it needs for its activities in a sustainable way.

The company is equally as aware that in order to maintain its market-leading position and reinforce it going forward it is essential for it to perform its economic, social and environmental responsibilities on the basis of sustainability criteria.

One example of the company’s efforts to deliver a sustainable future is through the

work of Enel Green Power, a subsidiary of its parent, the Enel Group. Enel Green Power is an entity fully dedicated to the development and management of renewable energy sources at an international level, with operations in Europe and the Americas. The company generated more than 25 billion kWh in 2012 from water, sun, wind and the Earth’s heat, enough to meet the energy needs of approximately ten million households and



avoid the emission of over 18 million tonnes of CO2 into the atmosphere.

Enel Green Power is a world leader in the sector thanks to its well-balanced generation mix, providing generation volumes well over the sector average. As of today, the company

has an installed capacity of 8,700 MW from a mix of sources including wind, solar, hydroelectric, geothermal, and biomass. Currently, the company has around 740 operational plants in 16 countries in Europe and the Americas.

“ENDESA’S ABILITY TO STAY TRUE TO ITS VALUES IS CREDITED TO THE WORK OF ITS 23,000 PROFESSIONALS LOCATED ACROSS THE GLOBE”



In Latin America, Enel Green Power runs renewable energy plants in Mexico, Costa Rica, Guatemala, Panama, Chile and Brazil for a total installed capacity of 990 MW. In the wind sector, the company is currently building wind farms in Brazil for a total capacity of around 283 MW and has 24 MW installed wind capacity in Costa Rica, 144 MW in Mexico and 90 MW installed in Chile, where the company is also constructing the 90 MW “Valle de los Vientos” and the 99 MW “Taltal” wind farms.

Earlier this year, in March 2013, the company announced the outline for its

2013-2017 Strategic Plan. The strategic priorities for the business in Spain and Portugal will focus on dealing with the heightened regulatory framework by streamlining assets and cutting costs. Meanwhile, the 2013-2017 Strategic Plan for the business in Latin America will focus on reinforcing the company’s dominant position by exploiting growth opportunities. **BE**

For more information about Endesa visit:  
[www.endesa.com](http://www.endesa.com)



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